

Casa Pintura, Spanish for house painter, was established in 2015 by Mexican immigrants and brothers-in-law, Edgar Guerrero and Juan Salmoran. Casa Pintura performs both residential and commercial painting projects and specializes in higher-end remodeling projects.

As a first-generation immigrant and Mexican/Latino minority-owned business located in the greater KentCounty region, Juan and Edgar are intentionally committed to and positioning themselves to invest in the professional and personal growth of other immigrants, specifically, those who speak Spanish as their first language facing similar barriers to those Juan and Edgar faced while finding a career pathway that offers more opportunities including higher wages

## **CORE COMPETENCIES**

- Multi-Unit / Apartments
- Restaurants
- Offices
- Interior & Exterior Painting

## **CERTIFICATIONS**

- Lead Abatement Training & Certification
- MBE Certification (in progress)
- Strong Foundations Program
- SpringGR



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